

**Proposal Report (Group)
Assessment's Rubric**

Theme: Web-based System Proposal

Percentage: 5%

Due: Week 4

CLO 4: Integrate leadership skills and responsibilities in the development of a web application. (A4)

MOHE LO 15: Entrepreneurial skills, Leadership, autonomy and responsibility

SOFT SKILLS LO 6: Entrepreneurial Skills

Dear students,

Welcome to your Group Project assessment! This assignment requires you to form a group of **minimum 3 persons, maximum 4 persons**, and create a Proposal for your project. The proposal will count towards **5% of your total assessment marks**. Please note that your proposal is due by Week 4 of the semester. The proposal format should be in **Font Arial, size 11pt, with 1.5 spacing**.

Here are the instructions to follow:

- 1. Form your group:** Assemble your group of 3-4 persons. Choose members who have different skills and strengths, so that you can divide the work effectively.
- 2. Choose a topic:** Brainstorm and choose a topic that you want to develop. The idea should be realistic, feasible, and have a **Web-based System** component. You should consider the technological aspects of your business idea and how it can be commercialized using a web-based system.

Your Web-based System should follow the following Class-Theme:

JCDCS1104A	<i>Expense Tracker and Budgeting</i>	JCDCS1104F	<i>Personal Shopping Assistant</i>
JCDCS1104B	<i>Travel and Tourism</i>	JCDCS1104G	<i>Healthcare Management Application</i>
JCDCS1104C	<i>Smart Campus</i>	JCDCS1104H	<i>Quiz/riddles platform system</i>
JCDCS1104D	<i>Education and Training</i>	JCDCS1104I	<i>Recipe suggestion system</i>
JCDCS1104E	<i>Logistics and Transportation</i>		

- 3. Research:** Conduct research to support your business idea. You can look for data on market trends, competitors, potential customers, and any other relevant information that will help you develop your proposal. You should also consider how entrepreneurial values can be incorporated into your proposal, such as innovation, risk-taking, and social responsibility.

4. **Write your proposal:** Once you have gathered all the necessary information, start writing your proposal. Your proposal should include the following sections:

1. Introduction to company and team

In this section students may introduce the proposed company's name, logo, organization chart and provide brief bios for each member of student team, including relevant skills and experience.

2. Project Background

In this section, briefly explain your idea about your group's web application project. Clearly outline the goals and requirements of the web application. Understand the features and functionalities it needs to deliver. Discuss on the following topics:

- a. The introduction of the project
- b. Problem statement - why do you want to develop the proposed website?
- c. Objectives and scope of project
- d. The impact/significant of the web application to the targeted audience
- e. **Suggest marketing strategies**

3. Study of Related Application/ System

A related study is a review or study of existing work in a research or project field. It can be especially important for students as it can help guide the entire research process. **Compare and contrast at least 2 similar systems that your group will use as references.**

4. Proposed Interface Design

Provide a suggested interface for each module/function and explain the modules. Use storyboard to illustrate the interfaces.

5. Project Schedule/Gantt Chart (Example)

The project timeline will span 13 weeks. This section should provide a detailed project timeline that outlines the major milestones and deliverables for the project. The timeline should include key dates, such as project kickoff, milestones, and project completion.

ITEM	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13
Prepare Project Proposal													
Design Web application Storyboard													
Develop the Web App													
Testing and Finalize Project													

6. Conclusion

7. References

Include relevant references from sources such as journals, proceedings, books, websites and others

5. **Revise and edit:** Once you have completed your proposal, revise and edit it thoroughly. Check for spelling and grammar errors, and make sure that all the information is accurate and consistent.
6. **Submit your proposal:** Submit your proposal by the due date specified. Make sure that all group members have contributed to the proposal, and that it is presented professionally.

Good luck with your Web-based System Proposal!

> **Lecturers of CSC264**
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